

## Cookie Policy

This policy provides complete information about cookies (technical and profiling cookies) used on this website.

### What are cookies?

A cookie is a text file containing small amounts of information which is downloaded to your device when you access a website. The text file is then sent back to our server each time your browser requests a page from the server. When browsing a site, the user may also receive cookies on their terminal sent by other web servers or sites ( "third-party cookies") which contain some of the elements (e.g. images, maps, audio, specific links to pages of other domains) displayed on the site they are currently visiting.

### Types of cookies

There are two categories of cookies:

- Technical cookies are those used only to "perform transmission of communications over an electronic communication network, or to the extent strictly necessary for the supplier of an information service explicitly requested by the subscriber or by the user to supply that service" (art. 122, para. 1 of the Code). They are not used for further purposes and are normally installed directly by the owner or manager of the website. They can be divided into navigation or session cookies, which permit normal navigation or use of the website (allowing, for example, a purchase to be made or authentication for access to private areas to be performed); analytics cookies, similar to technical cookies when used directly by the site operator to gather aggregate data on the number of users and how they use the site; functionality cookies, which allow users to navigate the site on the basis of a series of selected criteria (for example language, products selected for purchase) in order to improve the service provided to the same. Storage of these cookies does not require prior consent from users, while the obligation to inform them pursuant to article 13 of the Code remains unchanged.

- The purpose of profiling cookies is to create profiles on the user, and they are used in order to send advertising messages in line with their web browsing preferences. Due to the particularly invasive nature of and the effects that these files can have on the user's privacy, European and Italian legislation requires that users be appropriately informed on the use of these cookies and give their consent for the same.

### Cookies used on this website

This website makes use of technical cookies and profiling cookies.

The profiling cookies used by us are the following:

#### - Analytics

The services contained in this section enable the data owner to monitor and analyse web traffic and can be used to keep track of user behaviour.

#### Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of this website, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookie and Usage data.

Place of processing : USA – [Privacy Policy](#) – [Opt Out](#)

#### **Facebook Analytics Pixel (Facebook, Inc.)**

Facebook Analytics is a web analysis service provided by Facebook Inc. Facebook utilizes the Data collected to track and examine the use of this website, to prepare reports on its activities and share them with other Facebook services.

Facebook may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookie and Usage data.

Place of processing: USA – [Privacy Policy](#).

#### **- Displaying content from external platforms**

These services allow you to view content hosted on external platforms directly from the pages of this website and interact with them.

If a service of this kind is installed, it may still collect web traffic data for the pages where the service is installed, even when users do not use it.

#### **Video Vimeo (Vimeo, LLC)**

Vimeo is a video content visualization service provided by Vimeo, LLC that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookie and Usage data.

Place of processing: USA – [Privacy Policy](#)

#### **Youtube Video Widget (Google Inc.)**

Youtube is a video content visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookie and Usage data.

Place of processing: USA – [Privacy Policy](#)

#### **Google Maps Widget (Google Inc.)**

Google Maps is a maps visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookie and Usage data.

Place of processing: USA – [Privacy Policy](#)

#### **Choices you have about the cookies**

We provide the following information in order to give our website visitors a complete overview of their choices regarding cookies, not only used on this website:

- a) All browsers on the market allow you to personalize your preferences regarding the use of cookies in general. The management of cookies is accessible under the browser settings.
- b) At <http://www.youronlinechoices.com/> you will find a free online service that provides a list of all "behavioural" cookies (profiling) on the device used for navigation and gives you the option to choose, individually or for all cookies, whether or not to enable them. We recommend using this service.

- c) In general, disabling profiling cookies does not affect the regular functioning of the pages visited and the browser used.
- d) The company assumes no responsibility regarding the information provided here. These are suggestions that the internet user should verify.